

Association of Public Health Nurses 2024 Conference Sponsor and Exhibitor Opportunities

> April 15-18, 2024 Sheraton Denver West Denver, Colorado

## Who is APHN?

The Association of Public Health Nurses (APHN) invites you to become a sponsor or exhibitor for our 2024 conference, which will be held April 15-18 in Denver, Colorado. As a conference sponsor or exhibitor, you will build relationships with leaders in the field of public health nursing, engaging with more than 300 public health professionals, including nurses, nursing educators, and other public health professionals whose focus is on population health.

The Association of Public Health Nurses is a non-profit, professional organization whose mission is to advance the practice of public health nursing to promote the public's health. In addition to a having a history spanning more than 85 years, APHN's strength lies in its connection with thousands of nurses and partners in public health and population health work at the local, state, tribal and national levels. APHN's members are actively engaged in local, state, and national collaborative partnerships that promote and improve the public's health.

APHN is an affiliate of the Association of State and Territorial Health Officials (ASTHO) and the National Association of City and County Health Officials (NACCHO). APHN is also a founding member of the Council of Public Health Nursing Organizations (CPHNO).

We rely on partnerships with sponsors and exhibitors such as your organization to bring a robust educational experience to our members through annual conference. We hope you will consider the various options detailed in this document and make plans to join us in Denver next Spring.

For questions or to discuss a custom sponsor package for your organization, please contact:



### **Empowering Public Health Nurses for Policy Change Through Advocacy**

				<u> </u>
Benefits of Sponsoring	Presenting* Sponsor \$7,500	Gold Sponsor \$5,000	Silver Sponsor \$4,000	Bronze Sponsor \$2,500
Conference Website Recognition	$\bigcirc$	$\bigcirc$	$\bigcirc$	
Signage Recognition At Conference	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Exhibit Space, Draped Table/Chairs	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Social Media Recognition	$\bigcirc$	$\bigcirc$	$ \mathscr{O} $	$\bigcirc$
Two Full Conference Registrations	$\bigcirc$	$\bigcirc$	$\bigcirc$	
Priority Booth Space at 2025 APHN Conference	$\bigcirc$	$\bigcirc$	$ \mathscr{O} $	
Recognition During Keynote	$\bigcirc$	$\bigcirc$		
Conference App Sponsorship	$\bigcirc$	$\bigcirc$		
One Full Conference Registration				$\bigcirc$
Your Organization's Branding on Conference Bag/Lanyard	$\bigcirc$	1988		
	* Only 2 Available	BEN		W.L.

Sponsorship

Interested in customized sponsorship opportunities?

Please reach out to Jamie Weaver at opsmgr@phnurse.org about available options.

## **Exhibitor Opportunities**

Being an exhibitor at the 2024 Annual APHN conference is a significant opportunity for your organization. It allows you to immerse yourself into the world of public health nursing, where innovation and knowledge-sharing thrive. Your presence as an exhibitor not only grants you the chance to showcase your products and services but also fosters meaningful connections with dedicated professionals, researchers, and leaders in the public health nursing community. By participating, we all contribute to the ongoing dialogue surrounding healthcare advancements, influencing new laws, share our expertise, and build partnerships with those who are equally passionate about improving public health outcomes. APHN conferences provide us with a platform to learn, network, and collaborate, ultimately empowering us to make a positive impact in the field of public health nursing. Below are the following exhibitor opportunities.

**Corporate: \$1500 Not For Profit/Governmental Organization: \$750 APHN Group Member: \$400** 

Each exhibit space comes with:

Draped Tables/Chairs

• One Exhibit Personnel Pass

(Additional Exhibit Personnel Passes may be purchased at \$150/per pass)

#### **Exhibit Schedule**

Move-In: TBA

Exhibit Hours Tuesday 4/16 & Wednesday 4/17 | 8 am-5 pm

Move-Out: Wednesday April 17 | By 6 PM



## **Rules & Requirements**

The purpose of the APHN Conference is to enhance the professional development of our attendees.

Accordingly, APHN reserves the exclusive and total rights to control all aspects of the conduct of the meeting and exhibits. APHN specifically reserves the right to determine the acceptability of applications for exhibit space. Applications must meet all of the following criteria:

The products or services to be exhibited are to be of professional or educational interest or benefit to the registrants.

The applicant is determined by APHN to be ethical and reputable, and the goods and services to be exhibited are reasonably believed by APHN not to be harmful, ineffective, or illegal.

The applicant agrees to comply with the APHN 2024 Conference's Rules and Requirements governing exhibits.

Registration and payment for sponsorships or exhibitor fees may be made by clicking the button below.

#### Registration and Payments Here

For any questions, contact APHN Operations Manager Jamie Weaver at opsmgr@phnurse.org; (614) 846-1777.



# Thank You!!

We would like to thank you for taking the time to review our sponsorship prospectus. Your interest and consideration mean a lot to us.

Through your participation/sponsorship, we can better support our members and their communities they represent. Our goal is to create an environment of furthering education, calls to activism, and guide public health nurses all over the united states, which supports the public as a whole. We also aim to create a mutual beneficial relationship with our partners by bringing awareness to your products/services to our members. Please do not hesitate to reach out if you have any questions.

Once again, thank you for considering our sponsorship prospectus. We appreciate your support and look forward to the opportunity to discuss how we can collaborate further.



