The Public Health Nurse and Health Equity

A WEBINAR PRESENTED ON FEBRUARY 21, 2017

BY:

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ASSOCIATION OF PUBLIC HEALTH NURSES

THROUGH A PARTNERSHIP BETWEEN

APHA - PUBLIC HEALTH NURSING SECTION
APHN EDUCATION AND TRAINING COMMITTEE
NC DPH PUBLIC HEALTH NURSING AND PROFESSIONAL DEVELOPMENT UNIT
Phone and Webinar Etiquette

- All attendee telephones will be muted
- If you have a question for the presenter:
  - Type it in the Question Window on the right side of your screen
  - Click on “send privately” button
- Questions will be answered at the end of the session in the order in which they are received
- Please refrain from sending messages to “entire audience” during the presentation

Disclosures

The presenters and planners of this educational activity have no conflict of interest and have not received any financial support for any part of the planning of this presentation.
In order to successfully complete the education activity and receive 1.00 nursing contact hour, webinar APHN members and NC PHNs must attend the entire “Live” presentation and complete the online course evaluation, which will be emailed to registered APHN members and NC PHNs who were on the “Live” webinar.

Continuing education credit will only be provided to those APHN members and NC PHNs who attend the entire educational activity on 02/21/2017 and complete the evaluation form within 30 days following the “live” presentation.

The webinar will be archived and slides will be posted on the members section of the APHN website www.phnurse.org

Accreditation Statement

Continuing education credit will be provided through the Public Health Nursing and Professional Development Unit. The Public Health Nursing and Professional Development Unit, North Carolina Division of Public Health, is approved as a provider of continuing nursing education by the North Carolina Nurses Association, an accredited approver by the American Nurses Credentialing Center’s Commission on Accreditation.
The Presenters

Jennifer Cooper, DNP
APHN Policy Work Group
Chairperson and Million Hearts and Nursing Community Liaison
The Presenters

Zenobia Harris, DNP
APHN Region 6 Director and Diversity and Social Equity Committee Chairperson
Special Recognition

Special thanks to:

Dr. Lisa Wiese, APHN
APHA-Public Health Nursing Section
APHN Education and Training Committee
Objectives for Webinar

- Highlight how the experience, knowledge and skills of Public Health Nurse’s is promoting health equity and a Culture of Health in the US.
- Illustrate the significant role of public health nurses in identifying and improving social, economic, and environmental conditions that shape health and promote healthy behaviors.
- Determine how to engage other PHN’s in the Health Equity Promotion movement
Learner Outcome

As a result of attending this webinar, participants will increase their knowledge of work being done by public health nurses in US communities to promote health equity and create a Culture of Health.
APHN's Commitment to Public Health Nursing

- What is Public Health Nursing?

- APHN position paper: “The PHN: Necessary Partner for the Future of Healthy Communities”
APHN’s Commitment to Health Equity

Definition of Health Equity

APHN Position Paper: “The PHN’s Role in Achieving Health Equity.”
Public health nursing leads the way in building healthy communities, achieving health equity and social justice and improving quality of life for all communities.”

Public Health Nursing Section strategic priorities include:

- Ensuring social justice and eliminating health disparities.
- Strengthening the public health workforce.
- Actively engaging students.
- Promoting environmental health
APHA- PHN Sections’ Diversity and Social Justice Committee

Works in conjunction with PHNs, APHA and other disciplines to promote health equity by

- Assisting the Membership Committee in efforts designed to increase the racial, ethnic, and gender diversity among members of the PHN Section.

- Planning and conducting activities to increase opportunities for PHN Section members related to diversity and inclusion in academic and practice settings (for example, through annual meeting sessions, newsletters, or other educational venues).

- Increase knowledge and skills in PHN Section members for addressing issues of inequity and social justice (for example, through annual meeting sessions, newsletters, or other educational venues).
The Costs of Health Disparities

- Disparities in health cost $60 Billion Annually (Turner, 2013).

- Of all the forms of inequity, injustice in health is the most shocking and the most inhumane because it often results in physical death.
Equality vs Equity
Some PHN Efforts in Health Equity Promotion

- Million Hearts
- Breast Cancer Management
- RWJ Foundation PHN Leaders
- Nurses on Boards
- The Florida Breast Health and Heart Initiative
- EPA Air Quality Flag Program
- HIV Aids Community Outreach
If APHN could do something to help you to promote health equity in your work, what would it be?

A. Actively promote diversity in PHN education and the PHN workforce.
B. Provide ongoing PHN educational opportunities on health equity advocacy and policy development.
C. Provide ongoing examples of diversity and inclusion within organizational practices.
D. Other
Million Hearts Learning Collaborative

APHN Partnerships: ASTHO, NACCHO, NACDD, National Forum on Heart Disease and Stroke Prevention

- **Practice**
  - Community Assessment
  - Health Monitoring & Coaching

- **Leadership**
  - Community-Clinical Linkages
  - Practice & systems change

- **Advocacy**
  - For the PHN role
  - For Population Health
Breast Cancer Management

- AAHD DC Breast Cancer Prevention Project

- Connecting PHNs to organizations, people with disabilities and interested members of the general public.
Breast Cancer Prevention & Awareness in the District of Columbia
RWJ PH Leaders
Nurses on Boards

- Goal is to help ensure that at least 10,000 nurses are on boards by 2020.
- Advocates “Board Competencies” for Nurses
The Florida Breast Health and Heart Initiative: “One Knock at a Time”
The Florida Breast Health and Heart Initiative

- CHW’s trained by PHN’s
- Reaches over 11,000 Households every Spring and Fall
Air Quality Program

The Mid-Atlantic Center for Children’s Health and the Environment at Georgetown University
Environmental Health Collaborative: EPA Air Quality Flag Program

Laura Anderko, PhD, RN
Environmental Health Collaborative Effort: EPA Air Quality Flag Program

A Guide to Air Quality and Your Health
HIV/AIDS Community Outreach
“Organic” Partnerships on HIV/AIDS Community Outreach

Public Health
Victoria County Public Health Dept.

TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER
School of Nursing

Regional Resource Network Program
REGION VI

LATINO COMMISION ON AIDS
Promising Exemplars - APHN Annual Conference
April 23-26, 2017
San Diego, California
1. Promoting Equity in Birth Outcomes in Urban Communities
2. Creating a Culture of Health in Reno County
3. Diabetes Education on an Indian Reservation
4. The PHN Role in local health department response to Atypical Humanitarian Crisis
5. Community health Worker and Public Health Nursing Collaboration
Culture of Health Movement and PHN's

- Improve population health
- Address social determinants of health,
- Anticipate changing trends in health/health care
- Influence policy decisions
- Collaborate across sectors in communities.
PHN Practice Models of the Future

Extraprofessional Collaboration Practices
Extraprofessional Collaboration

Creating the Health Care Team of the Future

The Toronto Model for Interprofessional Education and Practice

Sibhan Nelson, Maria Tassone, and Brian D. Hodges
The Value of Health Equity

- Communities need the full economic, social, and creative contributions of **all** their people.
- Our youth of today will be the taxpayers and “Doers” of tomorrow. Their ability to be successful will shape all of our futures.
POLL QUESTION # 2

What are some of the successes you have experienced in your work to promote health equity in your work?
Questions & Comments
Celebrating 80 Years of Public Health Nursing

THANK YOU!

For further information on this Webinar and other programs offered by the Association of Public Health Nurses, please go to:

www.phnurse.org

or call us at 614-846-1777

You can also reach us by email at:

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References


References
