APHN Mid-Year Meeting
Leading the Way for Public Health Nursing 3.0
October 25, 2018
Welcome!

Lindsay Huse, APHN President
lindsay.huse@wyo.gov
Executive Director’s Update

Shirley Orr, APHN Executive Director
execdirector@phnurse.org
APHN: Leading the Way for Public Health Nursing 3.0

- Public Health 3.0: Today’s PHN Opportunity
- APHN programs and partnerships support ongoing transformation and positioning of PHN for Public Health 3.0
  - 21st Century Public Health Skills Development and Recognition for PHNs
Professional Certification for PHNs

• APHN and NBPHE have partnered to offer our members exclusive pricing on the Certified in Public Health (CPH) exam

• [Register at: nbphe.org/aphn](http://nbphe.org/aphn)

• Use code APHN2018
Finance Committee

Sue Smith, APHN Treasurer
sue.smith@odh.ohio.gov
Finance Committee Updates

• Budget for FY 2018-19 approved at annual meeting
• Finance Committee met in September to prepare for mid-year budget revisions
• Increase in revenue thanks to five new affiliate/organizational members
<table>
<thead>
<tr>
<th>Revenue</th>
<th>Projection</th>
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<tr>
<td>Dues - Individual</td>
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<tr>
<td>Dues - Organizational</td>
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<td>Conference Revenue</td>
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<tr>
<td>MPHTC</td>
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<tr>
<td>MPHTC Pass through</td>
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<td>NASN</td>
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<tr>
<td>AAHD</td>
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<tr>
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<td>Legacy Award Contributions</td>
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<td>Grants/Contracts</td>
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<td>Conference: Awards</td>
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<td>Marketing/Conference Exhibits**</td>
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<td>Contract: ASTHO Million Hearts</td>
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<td><strong>Total Expenditures</strong></td>
<td><strong>$224,818</strong></td>
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Membership Committee

Kris Bennett, Chair and Board Member
kristin.bennett.de.phn@gmail.com
Membership Committee Updates

• Committee: Regional Representatives (8/10 Regions) and interested APHN members (3)
• Focus: Member Recruitment and Retention. Outreach. Connections. Sharing News You Can Use.
• Meet: Monthly via Conference Call on the 2nd Tuesday, 2:00-3:00 ET.
• New: Group Memberships - Affiliate, Organizational, Contributing Organizational, Academic and Corporate. Share Flyers.
• Welcome to Contributing Organizational Members: San Diego County PHNs, State of Alaska PHNs, and City of Richmond PHNs.
• Welcome to Affiliate Membership - California County & City Directors of Public Health Nursing (DPHN)
• APHN Membership is growing rapidly - now approximately 600 and growing
• Opportunity: Seeking members to serve as Region IV (AL, FL, GA, KY, MS, NC, SC, TN) and Region VII (IA, KS, MO and NE) Representatives
• Opportunity: Seeking members to work on - Affiliate, Organizational, Academic and Corporate membership outreach
Conference Planning Committee

Meshell McCloud, Chair
meshell.mccloud@dph.ga.gov
2019 Conference Planning Updates

- Theme - Public Health Nursing 3.0: A Call to Action
- April 23-26, Emory Conference Center, Atlanta
- Abstract submission open soon
- Actively seeking exhibitors and sponsors - please submit ideas to committee or APHN staff
See you in Atlanta for APHN 2019!

2019 APHN Conference

Public Health Nursing 3.0: A Call to Action.
April 23-26, 2019
Emory Conference Center
Atlanta, GA
Education and Professional Development Committee

Julianna Manske, Courtney Day, Deborah Heim, Co-Chairs

jmanske@franklinwi.gov, cday@wauwatosa.net, deborah.heim@dhs.wisconsin.gov
Creating a Foundation to Grow: Public Health Nurse Residency

- New priority focus for APHN Education and Professional Development Committee
- Committee met by webinar on October 22 -- Webinar archived on APHN website
- Future meetings will be held on third Mondays at 3 PM ET
- To be added to committee roster, notify adminasst@phnurse.org
Diversity and Social Equity Committee

Zenobia Harris, APHN President-Elect and Chair
zharris@prodigy.net
Diversity and Social Equity Committee 2018 Goals

• Complete and disseminate Public Health Nurses Voices Project
• Solicit Support for APHA-PHN Mentoring Project
• Promote more diversity within Public Health Nursing
Communication Committee

Ivonne Rivera-Newberry, APHN Past President and Chair
ivonnern@outlook.com
President’s Welcome

Hello APHN! I am so excited to have this new forum to share the goings-on, successes, and updates of this organization. You are where public health nursing happens- your practices, successes, struggles, and ideas drive our profession forward. I hope to start hearing more from you, so we can make those vital connections that will help solve the most pressing issues you face in your day-to-day work.

Mission

To shape the role of public health nursing within the specialty of population health and to educate and advocate for policies and practices that advance the practice of public health nursing to promote the public's health.
Policy Committee

Jen Cooper, Chair
jencooperrn@gmail.com
Policy Committee Updates

• Advocacy toolkit on APHN website (with CEUs)
• APHN Policy priorities as listed on the website
• Liaison to Nursing Community Coalition
By-Laws Committee

Linda Worman, Chair and Board Member
lkworman@gci.net
By-Laws Committee Updates

• Recommend Secretary of the Board be a two-year tenure
• Updating By-Laws and Policy and Procedure Manual
• Any comments, suggestions, please send to Linda Worman, lkworman@gci.net
Awards Committee

Lindsay Huse, APHN President and Chair
lindsay.huse@wyo.gov
Awards Committee

- Call for nominations for 2019 Awards coming soon:
  - **Recognition Award** – given to a person(s)/organization other than a current or former Association member who have provided exceptional service to the Association or to public health nursing.
  - **Merit Award** – given to a person(s) who are current or former Association member who has shown exceptional leadership in public health nursing and/or has made a significant contribution at the national level to public health nursing.
  - **Legacy Award** – given to a person(s), living or deceased, who has made a major contribution with impact over multiple years to the practice of public health nursing, exhibits professionalism and leadership throughout current and/or previous endeavors and inspires innovation and/or influences positive change in the world around them.
NEW Feature: Emerging PHN Practices and Success Stories from the APHN Regions
Region 10

Tim Struna, Regional Representative
timothy.struna@alaska.gov
Washington Center for Nursing

PHNs Katie Eilers and Dorene Hersh are co-leading a state-wide project to address the social determinants of health (SDOH) by strengthening nursing leadership.

The project includes a series of focus groups with bedside nurses to understand better ways of engaging nurses to address the SDOH in their practice.

dorene.hersh@kingcounty.gov
katie.eilers@kingcounty.gov
Alaska

- Section of Public Health Nursing

- Launched Advanced PHN Academy - a 15-week webinar based training series developed to provide PHN’s foundational knowledge and specialized skills to work effectively at the community and systems level

- PHNs are building knowledge, skills and abilities to assess their communities, create and maintain key partnerships, build community leadership, analyze problems and goals, and advocate for healthy communities

- Through the Academy PHN’s will enhance their ability to function at the Tier 2 level of the Core Competencies of Public Health Nursing as well as integrate work at all three levels of practice (individual, community and systems) with all relevant partners so that they can drive initiatives that address social determinants of health

- Karrin.parker@alaska.gov
Section of Public Health Nursing

Performance Evaluation/Competency Initiative is focused on more closely aligning our PHNs Scope of Practice and Core Competencies with Performance expectations; developing a new process and tool that integrates the two.

Tool utilizes the 2018 Core Competencies as the reference point to manage ratings that are both meaningful and actionable; it also builds on these assessments in setting specific competency driven goals for staff, and supports prioritizing staff development initiatives moving into the future.

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soohyun.kim@alaska.gov
hblake@zagmail.gonzaga.edu
Alaska

- The Community Data System for the Alaska Public Health Nurses and Grantees is being built as an ‘electronic health record’ for communities.

- Patient demographics and history are replaced by community profiles; care plans are replaced by community health assessments and community health improvement plans; and nursing interventions are characterized by community and system level interventions, with community event documentation serving as the ongoing documentation at the ‘bedside’.

- This documentation system can be linked back to Section of Public Health Nursing priorities and logic model interventions, thus the documentation takes us to the next step, linking interventions to evaluation and outcomes.

- peggysue.wright@alaska.gov
Region 1

Darlene Morse, Regional Representative
Darlene.morse@dhhs.nh.gov
New Hampshire

- Maureen Macdonald MSN is an Emergency Preparedness Nurse Specialist
- Performs TB case management as part of her duties as a public health nurse
- Conducts directly observed therapy for TB medications
- Working with newly-diagnosed TB client who was a new American with limited English proficiency developed a collaboration to improve compliance and outcomes
- Collaboration included a nursing student and local pharmacy; resulted in successful management of TB and diabetes
Massachusetts

- Massachusetts Association of Public Health Nurses (MAPHN) “Stand Down with MAPHN: Ten Years in the Tent”
- 11th year of serving at-risk and homeless veterans
- In 2018, served approximately 500 veterans with foot care, distribution of boots/shoes/socks, flu shots, blood pressure screening, and nasal Narcan information
- Collaboration with MAPHN leadership, academic partners, OHNs, and Medical Reserve Corps
- Kitty Mahoney RN, BSN, MS, 508-532-5472
Massachusetts

- Town of Marion, Massachusetts
- Working with local planning board, faith groups, economic development and other partners to address social determinants of health; resulted in transportation availability to increase access to food stores, health care, and other daily needs for at-risk populations, including homeless
- Providing opiate education and Narcan training for regional fishing industry; successfully collaborated with US Coast Guard to assure Narcan availability to at-risk population
- Kathy Downey, PhD, RN, MSN, MBA; 508-748-3507
Vermont

- Morrisville, Vermont

- PHN Wendy Hubbard collaborated with community partners to establish the Compassionate Bereavement Coalition; fills unmet need for support and resources to assist families experiencing perinatal or infant loss

- Margaret Robinson, RN, BSN, MPH, Vermont PHN Director; margaret.robinson@vermont.gov
Vermont

- White River Junction, Vermont
- PHN Wendy Walsh led formation of a community collaboration to develop curriculum for school staff on the impact of adverse childhood events and/or trauma
- Awareness of the curriculum is being promoted to parents and curriculum is being shared with other school districts
- Margaret Robinson, RN, BSN, MPH, Vermont PHN Director, margaret.robinson@vermont.gov
Region 3

Kris Bennett, Regional Representative and Board Member
kristin.bennett.de.phn@gmail.com
January 2018, Delaware’s Office of Public Health Nursing received grant funding from ASTHO to increase workplace breastfeeding support, and expand work on peer and professional breastfeeding support. The team also built on existing peer and professional support work by creating a database of lactation support providers (incl. certifications, geographical locations, race, ethnicity and languages spoken) enabling a better understanding of breastfeeding support in DE and a baseline on the diversity of providers.

Contact: Lisl Phelps, Nurse Consultant, DHSS DPH lisl.phelps@state.de.us
Sept 2017-April 2018 Delaware’s Office of PHN offered presentation “Substance Abuse in the First State: Protecting Your Community” statewide. Content included state & national data on opioid epidemic; instruction on naloxone administration. Attendance 370, including 325 public health and school nurses who earned 3.0 hours of CNE.

Contact: Rebecca King, Nursing Director, DHSS DPH rebecca.king@state.de.us
Pennsylvania

The Commonwealth of Pennsylvania requires yearly school health screenings – ideally completed early in the school year to promote early intervention. Each urban School Nurse has 1200-1500 students in multiple buildings. To avoid resulting delays, address this community problem and meet Magnet status requirement, PinnacleHealth (PH) Community Initiative embraced the opportunity to partner. Beginning in Sept-Nov 2014 clinical nurses, nurse leaders, nursing students and volunteers collaborated with Messiah College’s Nursing Dept. in conducting yearly school health screening in one urban and two rural districts. Prior to community-engaged team approach 12-25% of students not screen until after 1st of year. With the community-engaged team approach completion rates by 12/31 in Harrisburg School District rose from 76-86% to 92% in 2015-2016 and 90% in 2016-17.

Contact: Wanda Thuma-McDurmond, PhD, RN, Messiah College wmcdermo@messiah.edu
Richmond - Local Initiative to Promote Multidisciplinary Team Work
Medical Home Referral Completion Rate Increased from 50-70% after PHN Initiative Works Closely with Full-Time Community Health Workers (CHW)

Contact: Stephanie Toney, CHW Supervisor, Richmond City Health District, Stephanie.Toney@vdh.virginia.gov
Virginia

- **Virginia Public Health Nurses Served Admirably** - stood up multiple locality shelters and, for the first time ever, state-managed shelters, prepared for a direct impact from Hurricane Florence. Florence headed south. Refocused, mobilized to assist NC on this large scale – sent large EMAC team to North Carolina. (See photo below of team with NC Governor Cooper.)

  *Our skill in case management helped to identify resources for dialysis, specialty beds for bariatric clients, and the need for something as simple as raised toilet seats in a shelter located in an elementary school that was occupied by a low income senior citizen apartment complex evacuee group.*

- **Kudos to our PHNs that served Virginia and the Carolinas. And to our neighbors in Florida.**

Contact: Jeannine Uzel, Director, Public Health Nursing, VDH Jeannine.Uzel@vdh.virginia.gov
Region 5

LuAnne McNichols, Regional Representative
luanne.mcnichols@state.mn.us
Stearns County Public Health Division, CentraCare, the St. Cloud VA are sponsoring the first annual Nurses in Action consortium that is focused on a priority health issue. This consortium:

- Has goals to increase nursing awareness around a health topic, identify gaps and needs, and activate nurses as leaders in the community to respond to issues.
- This first consortium meeting is focused on Suicide in Teens/young adults; Veterans and Farmers
- The plan is to continue to identify issues and engage nurses in our community to begin to make a difference in our community as civically engaged nurses.

Renee S. Frauendienst, RN, PHN, BSN, CPI
Public Health Division Director/CHS Administrator
RWJF Public Health Nurse Leader
Stearns County Human Services/Public Health Division
Henry Street Consortium Conference

Leading the Way: Partnering Education and Practice for the Emerging Public Health Nursing Workforce  October 15, 2018

• Brought together 100 practitioners and faculty to share the collaborative work with students, lessons learned, the outcomes, and promising initiatives.

• Explored the collaborative strategies for education and practice to partner in preparing public health nursing professionals.
Illinois

- Illinois PHN Academic Practice Workgroup held 2\(^{nd}\) annual conference
- 55 attendees focused on tangible tools to develop and sustain academic practice partnerships that benefit PHNs, students and the community.
- Supported by the Illinois Nurses Foundation and the RWJF PHN Leaders Program (Robin Hannon)
Region 8

Carol McDonald, Regional Representative and Board Member
carol.mcdonald@dhha.org
Colorado

- Tri-County Health Department

- Tri-County Health Department’s home visitation Nurse Support Program (NSP) in Colorado counties Adams and Arapahoe are implementing One Key Question®

- Implementing and evaluating the project to:
  1) Improve NSP’s evidence-based nursing practice,
  2) Standardize and improve preconception/inter-conception education and emergency contraception education, and
  3) Improve infant mortality rates by preventing unintended pregnancies, promoting healthy preparation for pregnancy and decreasing poor birth outcomes

Lori Haas, MSN, RN
Tri-County Health Department
Nurse Support Program – Arapahoe County
lhaas@tchd.org

Angelica Moreno MPH, BSN, RN
Tri-County Health Department
Nurse Support Program – Adams County
amoreno@tchd.org

Mary Doran, BSN RN
Nurse Program Manager
Tri-County Health Department
mdoran@tchd.org

Vicki J. Swarr MSN, RN
Perinatal Services Nurse Manager
Tri-County Health Department
vswarr@tchd.org
Wyoming

- Implementing an Electronic Health Record system that is customized specifically for Public Health Nursing
- Enable PHNs to decrease their documentation and data entry time while improving data collection and evaluation capabilities
- Reduces the number of databases PHNs document in from eight to three
- lindsay.huse@wyo.gov
Thank you for participating in today’s meeting!